Kay Corporation

ANNUAL REPORT 1973

Contents Page 1 Kay Corporation Financial Highlights
Page 2 Letterto Stockholders
Page 4 International Trade Division
Page 7 Retail Division
Page 10 Financial Services Division
Page 12 Kay Consolidated Financial Statements
Page 17 Notes to Kay Consolidated Financial Statements
Page 21 Five Year Review of Kay Operations
Page 22 Mercantile Industries, Inc. (71\% owned)Consolidated Financial Statements
Page 26 Notes to Mercantile Industries Inc. (71\% owned)Consolidated Financial Statements
Page 33 Two Year Analytical Review of Kay Operations
Page 36 Kay Corporate Structure

## Kay Corporation

Kay Corporation is an international trading and merchanting company. It is the modern counterpart of the centuriesold trading company whose activities covered the globe, linking sources of supply to markets. The company provides many services, capabilities, market intelligence and financing to bring raw materials, commodities and finished products together with wholesale, retail and consumer markets here and abroad.

The International Trade Division is engaged in importing coffee, rubber, timber and wood products, edible nuts, agricultural commodities, seafood, jute products, carpets, and unfinished textiles into the United States. It exports finished goods and commodities produced in the United States, acts as commodity brokers,
and trades and handles livestock. The Division also owns a $50 \%$ interest in Metal Traders, Inc., traders in metals and ores. The Retail Division operates Kay Jewelry stores, leased fine jewelry departments in department stores, Tweed Fashion stores and the guild jewelers, Black, Starr \& Frost, Ltd.

The Financial Services Division, through its $71 \%$ interest in Mercantile Industries, Inc., is engaged in commercial and consumer finance, and the fire and casualty insurance business.

Kay Corporation's common stock is listed on the American Stock Exchange; its symbol is KAY. At December 31, 1973, The Bowater Corporation Limited, London, England owned approximately $62 \%$ of the outstanding common stock.

Financial Highlights

|  | 1973 | 1972 | Percentage Increase |
| :---: | :---: | :---: | :---: |
| Revenues | \$226,572,000 | \$137,181,000 | 65\% |
| Net income | 3,226,000 | 1,758,000 | 84\% |
| Earnings per common share | . 62 | . 50 | 24\% |
| Stockholders' equity | 27,137,000 | 12,435,000 | 118\% |
| Average number of common shares | 5,213,000 | 3,502,000 | 49\% |
| Book value per common share | 4.98 | 2.78 | 79\% |

## To Stockholders of Kay Corporation:

Kay Corporation enjoyed significant increases in revenues and net income in 1973. We further strengthened our expanding role in world trade.

Revenues in 1973 were $\$ 227,000,000$ compared to $\$ 137,000,000$ in 1972. Net income for 1973 was $\$ 3,226,000$ ( $\$ .62$ per share) up from \$1,758,000 (\$.50 per share) in 1972. The per share earnings are based on 5.2 million average common shares outstanding during 1973, compared to 3.5 million average common shares outstanding during 1972.

Income after taxes in 1973 from consolidated subsidiaries was $\$ 1,934,000$, and from unconsolidated affiliates $\$ 1,292,000$.

The small increase in income from consolidated subsidiaries in 1973 compared to 1972 fails to reflect the internal growth of the businesses involved. As I pointed out in the 1972 annual report, earnings in 1972 included the operations of the Retail Division only for the period since its acquisition in July. Profits in 1972, therefore, included the most profitable months of the retail cycle and not the historically unprofitable period in the beginning of the year. Results in 1973, on the other hand, reflect the full 12 month operations.

Among the highlights of the year was the establishment of a semi-annual cash dividend policy. The initial dividend of $\$ .10$ per share was paid November 15, 1973. Another dividend of $\$ .10$ per share will be paid May 9,1974
to stockholders of record on April 15, 1974.

The operating results of the company indicate the substantial progress that has been made in the past year. It is equally important, though, to touch on those aspects of the company that cannot be measured in any prescribed manner. I am thinking primarily of how we have strengthened the fundamentals on which the future growth of the company is based. We have diverse interests in international trading, retailing and financial services, all of which have been brought together within the past two years. We have established a cohesive organization, a corporate identity and an understanding of our goals among our employees.

I am delighted that, throughout the company, a significant number of Kay people have become stockholders in the corporation, either through the exercise of stock options or by purchases of our securities on the open market. In addition, 233 Kay employees hold stock options today. We feel that this participation among the employees creates the incentive that is the very fabric of a fine company.

I am also proud to inform you that, in December, your board of directors approved a new pension plan consolidating all existing plans and giving greatly improved retirement benefits to Kay employees.

The company was fortunate, in August, when Whitney I. Gerard
agreed to serve on your board of directors. Mr. Gerard, a partner of the law firm of Alexander and Green, specializes in international corporate law. He is also a director of the Dreyfus Fund and The Dreyfus Special Income Fund.

Eric H. Morland, former vice president and a valued director, has retired from the company and returned to Europe. We wish him well and are grateful for his important contributions to Kay Corporation.

In this annual report we have endeavored to provide a great deal of analytical information which we hope you will find helpful in understanding the operations of the company. You will find specific information relating to each division, such as reviews of revenues and income contributions to the corporation, and reviews of income contributions within each of our three divisions. We have also prepared a two year analysis of operations of Kay Corporation, which takes us back to the beginning of the company as it is presently structured, and a review of stock performance and book value. Should you wish still more detail, we would be delighted to mail a copy of the Form 10-K filed with the Securities and Exchange Commission. An order card is enclosed in this report for your convenience.

## Divisional Operations

In reviewing the results of our operations in 1973, you will be
pleased with the exceedingly fine performance of the International Trade Division. Its contributions to consolidated revenues and net income were $\$ 179,000,000$ and $\$ 2,968,000$, respectively.

The Retail Division continued to improve throughout the year; by no means, however, did it achieve its full potential. Its contribution to consolidated revenues was $\$ 48,000,000$, and to net income was $\$ 587,000$.

The Financial Services Division contributed \$2,000 to Kay's net income in 1973. This represented income earned by the division since April and May 1973 as a result of its $71 \%$ interest in Mercantile Industries, Inc.
The divisional results mentoned above do not include unallocated corporate charges of $\$ 331,000$, net of income taxes.

Since it is more informative to present separate financial statements for the unconsolidated financial subsidiaries of a corporation, you will find the financial statements for Mercantile Industries beginning on page 22.

## 1973 Acquisitions

The acquisition of Mercantile was one of several important acquisitions made during the year. While Mercantile's performance was disappointing, others performed very well, and Metal Traders, Inc., for example, greatly exceeded our expectations.

Metal Traders is carried on our books as an investment of the International Trade Division. We
acquired 50\% of Metal Traders in April, 1973. Merrill Lynch, Pierce, Finer \& Smith Incorporated owns the remaining shares. Metal Traders contributed $\$ 1,290,000$ to consolidated net income in 1973.

As reported in the 1972 annual report, the acquisition of Union Stock Yards Company of Omaha (Limited) was completed in March 1973. Union contributed $\$ 281,000$ to consolidated net income in 1973.

Other acquisitions in 1973 were William L. Marshall, Limited, an importer and merchant of fine veneers and lumber, acquired in April 1973, and Tri-Pac International, Inc., an importer of unfinished textiles, acquired as of October 1973. Marshall and Tri-Pac contributed \$73,000 and $\$ 133,000$, respectively, to consolidated net income in 1973.

Our expansion has been created in part through acquisitions. It is important to note, however, the improvement in revenues and earnings we have achieved in many of the acquired companies. All of these fit into a corporate pattern, with each company complementing and strengthening the others within their respective divisions.

During 1973 we continued to improve our position as international traders and merchants in the United States, and throughout the world.

While we have confidence in your company's internal capability to grow and prosper, we will,
nevertheless, continue to carefully study appropriate acquisition opportunities that would strengthen the fundamental businesses of Kay Corporation.

## Outlook for 1974

The first quarter of the year continues to be a difficult one because of the seasonal nature of our business. The pressure on our first quarter profits this year will be much greater than before. Compared with last year, we have significantly increased the numbber of retail facilities in operation, and such facilities traditionally operate at a loss during this quarter. Also, our Financial Services Division, acquired in 1973, has historically experienced a weak first quarter.

For the year, however, I foresee continued expansion of the businesses of the corporation. The International Trade Division will most likely remain the profit leader in 1974 with both the Retail Division and Financial Services Division improving their respecdive contributions to corporate income.

In conclusion, I hope you will share with me my pride in the enthusiasm and support of all our employees. While many are new to Kay Corporation, they have contributed much to our growth, and I wish to express my personal thanks to all of them.

Sincerely,


Anthonie C. van Ekris President

## International Trade Division



The center of International trading, New York's waterfront was bustling with cargo even in the early 1800's. South Street and Maiden Lane, the heart of the city's commodity trading in the 1800's is the site of Kay's International Trade Division headquarters Ioday.

## International Trade Division

The International Trade Division (ITD) not only made the major contribution to Kay's record earnings during 1973, but also is the segment of the company which gives Kay its distinctive international trading flavor. Ranging from coffee beans to dried nuts, from burlap to frozen seafood, livestock trading to precious metals, the ITD activities truly encompass the globe, and in many ways it is one of the most exciting segments of Kay Corporation.

The advance in profits gained last year by ITD came in the face of widely fluctuating currency values around the world. Despite
fluctuation in the dollar, the market for the division's wide array of commodities not only held fast, but rose, as did profits.

With the demise of the International Coffee Organization and the rebirth of the Coffee Futures Market in New York, coffee has experienced a free flow of trading during 1973 resulting in increased prices and activity. Rubber trading was also favorably affected by a substantial revival in prices and activity, influenced by the increased use of radial tires in the United States. Major efforts in solidifying our position in the trade of frozen seafood during 1973 were successful too, with the nearly doubling of 1972 volume.

The trading of fine veneers and timber, carpets and cotton greige goods also reached higher levels of profitability. World-wide de-
(Cont. on page 6)

mand for refrigeration and bulk storage facilities resulted in our surpassing initial earnings goals in the exporting and distributing of that equipment.

In 1973, we installed a computer-based trading information system which has enhanced significantly our traders' ability to monitor their positions currently against markets that can change substantially day by day.

Union Stock Yards' profit from its operations for the ten months of 1973 following acquisition by Kay were approximately 58\% above those of the previous corresponding period. This substantial increase was achieved in the face of unprecedented difficulties created by climatic and economic factors.

Proven markets and loyal customers coupled with an historically reliable group of suppliers throughout the world, leads us to be optimistic about a profitable 1974.

## Metal Traders, Inc. (50\% owned)

Metal Traders, Inc., is a trader in metals, ores and concentrates, and an operator of antimony mines in Bolivia. The Company is owned equally by Kay Corporation and Merrill Lynch, Pierce, Fenner \& Smith. The 50\% ownership
by Kay Corporation is carried on the books as an investment of the International Trade Division.

Metal Traders' income for 1973 totaled \$2,669,000 compared with a loss in 1972 of $\$ 1,257,000$ (not including extraordinary items in each year). Contribution to Kay's net income in 1973 was \$1,290,000.

The very impressive turnaround in Metal Traders came after a complete reorganization and restructuring of the company following its acquisition by the present owners. Furthermore, market conditions in 1973 were extremely favorable, and the company had very successful and active dealings in copper, zinc, lead, and other metals.

In addition to the fine results from these activities, trading in antimony ores, used in various flame-retardant materials and dry batteries, has also made a major contribution in 1973.

Retail Division


The new Kay Corporation and Retail Division headquarters
are both located in the Kay Building in historic Alexandria Virginia. Unveiled in March 1973, the Kay Building is an integral part of the city's revolutionary period reconstruction project.

Retail Division
The Retail Division enjoyed substantial growth in 1973. Annual sales from continuing operations increased to $\$ 48,000,000$, from $\$ 38,000,000$ in 1972 . Sales per square foot increased to \$136 in 1973, compared with $\$ 117$ the year earlier.

Profits did not, however, grow at the same rate as sales. This is partly because of the costs involved in completely redesigning the merchandising approach of our Tweed Fashion operation, and partly because of the high costs involved in centralizing management activities and installing new automated controls throughout the division. This consolidation is largely completed, and we hope 1974 profits will increase along with our anticipated sales growth.

In 1973 we expanded our jewelry store, leased fine jewelry department and fashion store activities, bringing the total number of retail units at the end of 1973 to 214 , compared with 188 in December 1972.

Total sales space increased to 353,000 square feet compared with 328,000 square feet last year. During 1973,18 marginally profitable units were closed or sold.

A new computerized accounts receivable system became operational during the year and a computerized inventory control
system will become operational during 1974. The new inventory control system will provide more frequent, reliable information on merchandise stocks. This will improve inventory distribution among the stores and enable the company to provide more rapid replacement of fast moving items.

The company has completed a study into the methods of attracting, training and keeping efficient, career-oriented store managers which has led to the design of a formal Store Managers' Training Program being introduced in 1974. This program, along with the stock option and improved pension programs mentioned in the President's letter, should develop the professional store executives needed to maximize retail sales and profits.

## Jewelry

The fine jewelry stores and leased fine jewelry departments showed significant increases in sales per square foot and profits in 1973. Twenty-five new units were opened and 17 units closed during the year.

Two openings are worthy of particular note. The first was the opening in Boca Raton, Florida, of Black, Starr \& Frost, a guild jewelry store. The second, a Kay jewelry store facility in East Brunswick, New Jersey, is a
prototype representing a new approach to jewelry merchandising.
We are monitoring the success of these two new operations very carefully in terms of planning for future development.

There are 21 new jewelry stores and departments scheduled for opening in 1974.

## Fashion

The reorganization of our fashion operations caused sales per square foot during 1973 to remain relatively static while profit declined. This was expected during a time when we have been upgrading the quality of our merchandise to appeal to a different type of customer than in the past. The improved quality and style of our fashion merchandise is slowly gaining acceptance, and we hope that 1974 sales will reflect this. Nevertheless, it will probably be 1975 before our fashion business begins to show an acceptable level of profitability.

In 1973, 19 new fashion units were opened and one was closed. We have also been experimenting with a new and simpler style of Tweed Store which is not only less expensive to construct but is more adaptable to the display of different types of merchandise.

During 1974 we have plans to open 12 fashion units under the Tweed name.



## Financial Services Division wereanite noustisises no. $71 \%$ oumeon



Mercantile had its origins in Chicago's "loop" business
(Ccuatesy Chicago Hiqforcal Society)

Financial Services Division
Mercantile Industries, Inc. (71\% owned)

Mercantile Industries, Inc.


The Financial Services Division consists of a $71 \%$ common stock interest in Mercantile Industries, Inc., a Chicago-based holding company with broad interests in money oriented fields. Mercantile Industries has two principal subsidiaries, Mercantile Financial Corporation, a 57 -year-old commercial and consumer financing firm, and Parliament National Corporation, which is in the fire and casualty insurance field.

## Commercial Finance:

Commercial finance operations are conducted nationally through offices located in Chicago, Illinois, San Jose and Los Angeles, California and Dallas, Texas. Loans are made to companies in a wide variety of industries. Its customers primarily pledge their business assets, including accounts receivable, inventory, machinery and equipment as collateral for funds advanced, which they use as their business needs dictate. These traditional financing techniques are augmented by more sophisticated lending procedures when such arrangements will help to provide a customer with tailored financing to meet his specific needs.


Fire and Casualty Insurance


## Consumer and Small Business Loans:

Consumer loans are processed through offices located in Chicago and East St. Louis, Illinois. Small Business Loans are conducted through offices located in Chicago, Illinois, San Jose and Los Angeles, California, Denver, Colorado, and Norwalk, Connecticut. Consumer loans ranging from $\$ 800$ to $\$ 7,500$ and small business loans from $\$ 5,000$ and up are made by this operation. These loans are generally collateralized by non-business real estate and in some instances by business and/or individuallyowned personal property.
Fire and Casualty Insurance Operations:

Fire and casualty insurance is written on an admitted basis in the states of Illinois, Arizona, Missouri, California, Indiana, Florida, Tennessee and Kentucky Insurance is also written on an "excess and surplus lines" basis in 32 other states, Washington, D.C. and Puerto Rico.

The types of casualty insurance written include automobile physical damage and liability, fire and extended coverage, liability other than automobile, surety, workman's compensation and homeowners.

Mercantile Industries' results were adversely affected in 1973 by unusually high short term interest rates, principally in the financing operations, and by unexpectedly high losses in the surety bond line of its insurance operations and by sizable adjustments in the loss reserves for other lines of insurance.

## Kay Corporation Consolidated Financial Statements

Consolidated
Balance Sheet Kay Corporation

## Assets

|  | December 31 |  |
| :---: | :---: | :---: |
|  | 1973 | 1972 |
| Current assets: |  |  |
| Cash (Note 4) | \$ 7,793,000 | \$ 5,280,000 |
| Notes and accounts receivable, less allowance for doubtful accounts of $\$ 841,000$ and $\$ 1,055,000$ at December 31, 1973 and 1972 (Note 4) | 18,676,000 | 19,377,000 |
| Due from affiliates | 253,000 | 807,000 |
| Inventories (Note 4) | 41,607,000 | 26,148,000 |
| Other | 1,789,000 | 903,000 |
| Total current assets | 70,118,000 | 52,515,000 |
| Fixed assets, at cost: |  |  |
| Land | 5,408,000 | 315,000 |
| Buildings | 2,040,000 | 633,000 |
| Leasehold improvements | 4,593,000 | 2,682,000 |
| Furniture, fixtures and equipment | 2,316,000 | 1,503,000 |
| Accumulated depreciation and amortization | 14,357,000 | 5,133,000 |
|  | $(1,178,000)$ | $(528,000)$ |
|  | 13,179,000 | 4,605,000 |
| Investment in and advances to unconsolidated affiliates (Note 3) | 20,471,000 |  |
| Goodwill | 3,872,000 | 3,883,000 |
| Other assets | 2,557,000 | 1,335,000 |
|  | \$110,197,000 | \$62,338,000 |

[^0]
## Liabilities and Stockholders' Equity

| Liabilities and Stockholders' Equity | December 31 |  |
| :---: | :---: | :---: |
|  | 1973 | 1972 |
| Current liabilities: |  |  |
| Notes and acceptances payable to banks (Note 4). | \$ 31,022,000 | \$15,216,000 |
| Accounts payable and accrued liabilities | 29,442,000 | 18,489,000 |
| Due to affiliates (Note 5) | 535,000 | 10,015,000 |
| Income taxes payable, including deferred of \$1,100,000 at December 31, 1973 and 1972 (Note 7) | 3,152,000 | 3,566,000 |
| Current portion of long-term debt (Note 6) | 1,097,000 | 333,000 |
| Total current liabilities | 65,248,000 | 47,619,000 |
| Long-term debt, less current portion (Note 6) | 9,586,000 | 1,433,000 |
| Due to Bowater-Ralli America Inc. (Note 5) . | 7,750,000 |  |
| Minority interests | 476,000 | 851,000 |
| Stockholders' equity (Note 2): |  |  |
| Serial preferred stock, par value \$1 per share; authorized-1,000,000 shares; no shares issued |  |  |
| Common stock, par value \$1 per share; authorized- $14,000,000$ shares (9,000,000 at December 31, 1972) issued and outstanding $-5,450,000$ shares $(4,467,000$ at December 31, 1972) | 5,450,000 | 4,467,000 |
| Additional paid-in capital | 15,929,000 | 4,893,000 |
| Retained earnings (Note 6) | 5,758,000 | 3,075,000 |
|  | 27,137,000 | 12,435,000 |
|  | \$110,197,000 | \$62,338,000 |

Consolidated Statement of Income Kay Corporation


[^1]
## Consolidated Statement of Stockholders' Equity <br> Kay Corporation

## Two years ended December 31, 1973

Balance at January 1, 1972
Net income for the year ended December 31, 1972
Cash dividends to Bowater-Ralli America Inc. (Note 2)
Combination of Indiran, Inc. (Note 2)
300,000
Exchange of common stock in connection with the acquisition of Kay Jewelry Stores, Inc. (Note 2)

Issuance of note payable for common stock of Indiran, Inc. (Note 2)

Capital contribution relating to stock options (Note 10)
Deferred compensation relating to stock options (Note 10)

2,873,000
$(300,000)$

## Capital

 stock\$1,393,000

## Additional paid-in capital

\$ 118,000
Retained earnings
\$1,863,000
1,758,000
$(546,000)$
939,000
$2,930,000$
Common stock issued in connection with the acquisition of Jewelsmiths, Inc. (Note 2)
Balance al December 31, 1972
201,000
4,467,000
Net income for the year ended December 31, 1973
Cash dividend
Common stock issued in connection with acquisitions (Note 2)
983,000
$11,015,000$
Cancellation and reissuance of stock options (Note 10)
Amortization of deferred compensation relating to stock options (Note 10)
Balance at December 31, 1973

See accompanying notes.

## Consolidated

 Statement of Changes in Financial PositionKay Corporation

|  | Year ended December 31 |  |
| :---: | :---: | :---: |
|  | 1973 | 1972 |
| Source of funds: |  |  |
| Operations: |  |  |
| Net income | \$ 3,226,000 | \$ 1,758,000 |
| Add (deduct) items not requiring (providing) funds: |  |  |
| Depreciation (calculated on a straight-line basis) | 744,000 | 348,000 |
| Goodwill amortization | 100,000 | 31,000 |
| Equity in undistributed earnings of unconsolidated affiliates (Note 3) | $(1,545,000)$ |  |
| Compensation relating to stock options (Note 10) | 21,000 | 42,000 |
| Funds provided from operations | 2,546,000 | 2,179,000 |
| Common stock issued in connection with acquisitions (Note 2) | 11,998,000 | 7,807,000 |
| Financing in connection with acquisitions (Note 2) | 15,633,000 | 1,309,000 |
| Decrease in marketable securities | 3,999,000 |  |
| Decrease in notes and accounts receivable, net | 2,271,000 |  |
| Decrease in due from affiliates | 844,000 |  |
| Increase in notes and acceptances payable to banks | 9,162,000 | 2,957,000 |
| Increase in accounts payable and accrued liabilities | 7,429,000 | 742,000 |
| Increase in income taxes payable |  | 845,000 |
| Subordination of debt (Note 5) | 7,750,000 |  |
| Increase in due to affiliates |  | 285,000 |
| Decrease in other current assets |  | 150,000 |
| Total funds provided | $\underline{\text { \$61,632,000 }}$ | \$16,274,000 |
| Application of funds: |  |  |
| Acquisition of consolidated subsidiaries (Note 2) | \$12,924,000 | \$ 9,928,000 |
| Acquisition of unconsolidated affiliates (Note 2). | 16,176,000 |  |
| Increase in cash | 1,882,000 | 30,000 |
| Increase in notes and accounts receivable, net. |  | 1,869,000 |
| Increase in due from affiliates |  | 98,000 |
| Increase in inventories | 12,091,000 | 2,741,000 |
| Increase in other current assets | 777,000 |  |
| Net additions to fixed assets | 2,905,000 | 573,000 |
| Advance to unconsolidated affiliate | 2,750,000 |  |
| Decrease in due to affiliates | 9,588,000 |  |
| Decrease in income taxes payable | 483,000 |  |
| Net payment of long-term debt | 376,000 | 327,000 |
| Dividend payments | 543,000 | 546,000 |
| Increase in other assets | 1,137,000 | 162,000 |
| Total funds applied . . . . . . . . . . . . . . . . . . . . | \$61,632,000 | \$16,274,000 |

[^2]Notes to Consolidated Financial Statements
Kay Corporation

## 1. Summary of Significant Accounting Policies

 InventoriesCommodity inventories of consolidated subsidiaries are valued as follows: unhedged unsold inventories at the lower of specific cost or market; sold inventories at net realizable value; hedged inventories and hedging contracts at market; and forward contracts, other than hedging contracts, at the lower of cost or market, on a net basis. Retail inventories are stated at the lower of cost or market, as determined principally by the retail inventory method. Goodwill

Goodwill is amortized on a straight-line basis over a period of forty years.
Pension plans
It is the Company's policy to fund accrued pension costs. Unfunded past service costs are amortized over periods of ten to thirty years. Income taxes

Deferred income taxes included in current liabilities arise from the use of the instalment method of reporting instalment sales for tax purposes and the accrual method for financial statement purposes. Investment tax credits are applied as a reduction of the provision for income taxes in the year in which the credits are realizable.

## Stock options

The difference between fair market value and the option price at the time options are granted is recorded as compensation expense and credited to additional paid-in capital as a capital contribution over the terms of the options. Proceeds received upon exercise of options in excess of par value are credited to additional paid-in capital.

## Pre-opening costs

Pre-opening costs relating to retail stores and leased departments are capitalized and amor-

| Acquisitions by Kay: | $\begin{gathered} \text { Effective } \\ \text { acquisition } \\ \text { date } \end{gathered}$ | Kay shares | $\begin{aligned} & \text { Value } \\ & \text { of shares } \\ & \text { issued } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Acquisition of consolidate |  |  |  |
|  |  |  |  |
| Kay Jewery Store | 7/31/72 | 1,36 |  |
| Fleetwood Internat | 10/31/72 |  |  |
|  |  |  |  |
|  |  |  | \$7.807 |
| Minority interests in certain subsidiaries | 3/1/73 | 343 | \$4.553 |
|  |  |  |  |
|  |  |  |  |
|  | 4/1/73 | 75 | 391 |
|  |  |  |  |
| fi-Pac Interna |  |  |  |
| Balmac Sugar* | 12/31/73 |  |  |


| Acquisition of unconsolidated affiliates: |  |  |
| :---: | :---: | :---: |
| Mercantile Industries: |  |  |
| Common Stock (a 36\% interest)* . . 4/1/73 | 410 | 4,865 |
| Common Stock (a 35\% interest). 5/15/73 |  |  |
| Preferred Stock . . . . . . . . . . . . . . 12/31/73 |  |  |
| Warrants . . . . . . . . . . . . . . . . . . 4/1/73 |  |  |
| Warrants . . . . . . . . . . . . . . . . . . 12/31/73 | 13 | 52 |
| Metal Traders (a 50\% interest)* . . . . 4/1/73 | 107 | 1,270 |
|  |  | \$11,998 |

tized on a straight-line basis over five years.

## 2. Basis of Financial Statement Presentation

As of July 31, 1972 Kay (formerly Kay Jewelry Stores, Inc.) issued $2,900,000$ shares of its common stock to Bowater-Ralli America Inc. (Ralli) in exchange for the outstanding capital stock of the following Ralli Subsidiaries (the Ralli Subsidiaries): R.E.B. Willcox \& Co. (New York), Inc. and subsidiaries; Balfour, Maclaine International Ltd. and subsidiaries; Van Ekris \& Stoett, Inc. and subsidiaries; The Fritz \& La Rue Company and subsidiary; and Naumann, Gepp \& Co., Inc. Since the majority of the outstanding shares of Kay after the transaction were attributable to the Ralli Subsidiaries, the exchange was accounted for as the purchase of Kay by the Ralli Subsidiaries. Prior to Ralli's acquisition of Kay and in accordance with the acquisition agreement, the Ralli Subsidiaries and Indiran, Inc. paid cash dividends of $\$ 546,000$ to Ralli, equal to their combined net income for the seven months ended July 31, 1972.
Kay's consolidated financial statements include the accounts of all subsidiaries except Mercantile Industries, Inc. Kay's seventy-one percent investment in Mercantile and Kay's fifty percent investment in Metal Traders, Inc. are stated at cost plus equity in undistributed earnings since acquisition by Kay. Significant intercompany accounts and transactions have been eliminated in consolidation.
Net assets of companies acquired have been recorded using the purchase method of accounting. Net earnings are reflected in Kay's consolidated statement of income from the respective dates of acquisition. The excess of cost over value of net assets acquired is included in the balance sheet as goodwill for consolidated companies and included in investments for unconsolidated affiliates.

| Debt financing | Direct costs of acquisitions | Cost | Value of net assets acquired | Goodwill |
| :---: | :---: | :---: | :---: | :---: |
| (in thousands) |  |  |  |  |
| \$ 1,309 |  | \$ 1,309 | \$ 1,309 |  |
|  | \$407 | 6,210 | 3,657 | \$2,553 |
|  | 79 | 2,083 | 807 | 1,276 |
|  |  | 326 | 241 | 85 |
| \$ 1,309 | \$486 | \$ 9,928 | \$ 6,014 | \$3,914 |
| \$ 4,854 | \$697 | \$10,104 | \$10,104 |  |
|  |  | 78 | 78 |  |
|  | 33 | 924 | 835 | \$ 89 |
|  | 20 | 309 | 309 |  |
| 1,218 | 41 | 1,259 | 1,259 |  |
| 250 |  | 250 | 250 |  |
|  | \$791 | \$12,924 | \$12,835 | \$ 89 |
|  | \$543 | \$ 5,408 | \$ 2,732 | \$2,676 |
| 4,796 | 90 | 4,886 | 2,719 | 2,167 |
| 3,379 |  | 3,379 | 3,379 |  |
| 1,136 |  | 1,136 |  | 1,136 |
|  |  | 52 |  | 52 |
|  | 45 | 1,315 | 1,315 |  |
| \$15,633 | \$678 | \$16,176 | \$10,145 | \$6,031 |

The net cost of consolidated subsidiaries acquired during the two years ended December 31, 1973 was allocated as follows:

|  | (in thousands) |  |
| :---: | :---: | :---: |
| Cash | .\$ 631 | \$2,771 |
| Marketable securities | 3,999 |  |
| Notes and accounts receivable, net | 1,570 | 6,607 |
| Inventories | 3,368 | 12,866 |
| Due from affiliates | 290 |  |
| Other current assets | 109 | 621 |
| Fixed assets | 6,413 | 4,157 |
| Other assets | 85 | 854 |
| Notes and acceptances payable to banks | (304) | $(1,373)$ |
| Current portion of long-term debt |  | (327) |
| Accounts payable and accrued liabilities | $(3,536)$ | $(7,739)$ |
| Due to affiliates | (108) | $(7,320)$ |
| Income taxes payable | (69) | $(2,596)$ |
| Long-term debt |  | $(1,766)$ |
| Minority interests | 387 | (741) |
|  | 12,835 | 6,014 |
| Goodwill | 89 | 3,914 |
|  | \$12,924 | \$9,928 |

In connection with the Jewelsmiths, Inc. acquisition, Kay is obligated to issue up to 200,000 additional shares based on Jewelsmiths' earnings in excess of an agreed minimum for the three years ended December 31, 1975. The Bowater Corporation Limited (Ralli's parent) has an obligation to purchase Kay shares from the former shareholders of Jewelsmiths at any time from December 31, 1974 to January 10, 1976 at $\$ 10$ per share.

In connection with the acquisition of Union Stock Yards Company of Omaha (Limited), Ralli has agreed to purchase the balance of the Kay shares issued and retained by the original owners, at a price of \$14 per share, during the thirty day period beginning March 6, 1974. Kay paid Ralli $\$ 250,000$ to assume such economic risk.

The pro forma results of continuing operations and per share information set forth below assume the acquisitions of present operations had occurred on January 1, 1972.

|  | (in thousands) |  |  | (per common share) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | \$235,628 |  | 77,838 |  |  |
| Income from continuing consolidated operations | \$ 2,099 | \$ | 2,022 | \$. 38 | \$. 37 |
| Provision for specific inventory losses, net of income taxes |  |  | (689) |  | (.13) |
| Equity in earnings (loss) of unconsolidated affiliates, less allocated interest, net of income taxes | 706 |  | (222) | . 13 | (.04) |
| Extraordinary items, net of income taxes |  |  | 273 |  | . 05 |
| Net income | \$ 2,805 | \$ | 1,384 | \$.51 | \$. 25 |
| Pro forma common shares deemed outstanding | 5,450 |  | 5,450 |  |  |

for the nine months ended December 31, 1973 were:

| Revenues: |  |
| :---: | :---: |
| Finance | \$15,007,000 |
| nsurance | 7,265,000 |
| Investment income | 425,000 |
|  | 22,697,000 |
| Expenses: |  |
| Finance | 6,387,000 |
| Insurance | 7,004,000 |
| Interest | 8,046,000 |
| Minority interests | 129,000 |
|  | 21,566,000 |
| Income before income taxes | 1,131,000 |
| Provision for income taxes | 532.000 |
| Net income | 599,000 |
| Preferred stock cash dividen | 114,000 |
| Net income attributable to comid | \$ 485,000 |

Metal Traders' financial position at December 31,1973 was: current assets $\$ 24,689,000$; total assets $\$ 25,792,000$; and net worth $\$ 5,767,000$. The results of operations for the nine months ended December 31, 1973 were:

| Gross profit on commodity trading | \$6,702,000 |
| :---: | :---: |
| General and administrative expenses | 1,980.000 |
| Income before provision for income taxes and extraordinary item | 4,722,000 |
| Provision for income taxes | 2,159,000 |
| Income before extraordinary item | 2,563,000 |
| Extraordinary item relating to the utilization of foreign tax credits and operating loss carryforwards | 700,000 |
| Net income | \$3,263,000 |

## 4. Notes Payable to Banks

Inventories of \$26,823,000 and \$5,106,000 and cash and accounts receivable of $\$ 10,815,000$ and $\$ 8,618,000$ were pledged as collateral for notes payable to banks of $\$ 25,939,000$ and $\$ 13,316,000$ at December 31, 1973 and 1972, respectively. Unused lines of credit amounted to $\$ 20,585,000$ at December 31, 1973.

## 5. Due to Affiliates

Due to affiliates at December 31, 1972 includes $\$ 9,848,000$ due to Ralli bearing interest at $71 / 2 \%$ per annum. During 1973 Ralli converted $\$ 5,000,000$ of its $71 / 2 \%$ demand note into a subordinated note due in April 1978 bearing interest at $9 \%$ per annum and \$2,750,000 into an obligation due in July 1975 bearing interest at $2 \%$ above the prime rate.

## 6. Long-Term Debt

|  | 1973 | 1972 |
| :---: | :---: | :---: |
| $41 / 2 \%-6 \%$ mortgage notes, due monthly to 1977 | \$ 167,000 | \$ 192,000 |
| Senior notes due 1975 . ..... | 6,590,000 |  |
| 61/2\% registered subordinated notes due 1977 | 2,703,000 |  |
| $51 / 2 \%-6 \%$ unsecured notes, due in varying amounts to 1978. | 124,000 | 299,000 |
| $51 / 2 \%$ subordinated debenture bonds, due annually to 1981 | 1,099,000 | 1,275,000 |
|  | 10,683,000 | 1,766,000 |
| Less current portion . . | 1,097,000 | 333,000 |
|  | \$ 9,586,000 | \$1,433,000 |

During 1973, Kay issued to a bank \$6,590,000 of senior notes bearing interest at a rate equal to $117.5 \%$ of the bank's prime rate plus 1\% through December 31, 1973; 2\% from January 1, 1974 through December 31, 1974; and $3 \%$ from January 1, 1975 until maturity. The notes are secured by Kay's ownership in Union and Mercantile common shares, and Mercantile warrants and preferred stock. The terms of the note agreement include a provision that Kay may not pay dividends in excess of one-half of cumulative net income subsequent to December 31, 1972. Accordingly, \$1,070,000 of retained earnings at December 31, 1973 was available for payment of dividends. Kay may borrow an additional $\$ 5,410,000$ on the same terms for the acquisition of additional securities of Mercantile. A fee of $1 \%$ per annum is payable on the amount not borrowed.

The $61 / 2 \%$ registered subordinated notes contain sinking fund provisions requiring the payment of $31.25 \%$ of the principal on April 1, 1974, 25\% on April 1, 1975 and 1976 and $18.75 \%$ on April 1, 1977.

The approximate amount of maturities of long-term debt for the four years ending December 31, 1978 are: 1975-\$7,500,000; 1976-\$985,000; 1977-\$706,000; and 1978-\$176,000.

## 7. Income Taxes

As a result of examinations of Kay Jewelry Stores' federal income tax returns for prior years, the Internal Revenue Service has proposed substantial assessments. Kay is contesting certain of these assessments. In the opinion of management and its tax advisors, the reserve for income taxes payable at December 31, 1973 is adequate.

## 8. Pension Plans

Kay has several plans covering eligible employees. Pension expense, including amortization of past service costs, for the two years ended December 31, 1973 were $\$ 216,000$ and $\$ 144,000$, respectively. Effective January 1, 1974, Kay's board of directors approved the consolidation of existing plans into a new plan with increased benefits. The annual cost of the new plan is estimated to be $\$ 530,000$. Unfunded past service cost under the new plan, estimated to be $\$ 1,370,000$, will be amortized over 40 years.

## 9. Earnings Per Share

The average number of common shares deemed outstanding for the years ended December 31, 1973 and 1972 is the weighted average of $2,900,000$ shares which were exchanged for the Ralli Subsidiaries and have been deemed outstanding for both years, the $1,365,000$ shares which were outstanding prior to the exchange for the Ralli Subsidiaries and deemed outstanding since July 31, 1972, and the shares issued in connection with other acquisitions from their respective dates (see Note 2). No material dilutive effect on earnings per share arises from Kay's stock options outstanding, the contingent shares which may be issued in connection with the purchase of Jewelsmiths, or Mercantile's convertible debentures and preferred stock, warrants and stock options.

## 10. Stock Options

In 1972 the stockholders approved a program to grant to directors, officers and other employees options to purchase up to $10 \%$ of Kay's common shares outstanding, but not to exceed 482,000 shares. Option prices are determined by the board of directors but may not be less than $60 \%$ of the fair market value on the date of grant. Fifty percent of the shares granted become exercisable on January 1, 1974 and the balance on January 1, 1975. The options expire on December 31, 1977. In November 1973, the board of directors allowed option holders to cancel their options and to receive new options to purchase a similar number of Kay shares at $\$ 6$ per share (equal to the market price on the day of grant).

Details of options for the two years ended December 31, 1973 are:

|  | Shares |
| :---: | :---: |
| Balance at December 31, 1972 (all granted or assumed during 1972) | 234,400 |
| Granted in 1973 | 136,350 |
| Cancelled in 1973 | $(30,750)$ |
| Special cancellation of options | $(309,500)$ |
| Reissuance of options | 309,500 |
| Balance at December 31,1973 (2,900 shares exercisable) | 340,000 |

During 1972 Ralli granted options to certain Kay officers, directors and employees to purchase 109,450 (106,750 outstanding at December 31, 1973) of its Kay shares at $\$ 3$ per share. The difference between the option price and the fair market values at the dates the grants were effected (approximately $\$ 200,000$ ) has been recorded as a capital contribution reduced by the deferred compensation which is being amortized over the term of the options.

## 11. Commitments and Contingent Liabilities

At December 31, 1973 letters of credit outstanding were $\$ 21,214,000$. Net rental expense for the two years ended December 31, 1973 and 1972 was $\$ 4,328,000$ and $\$ 1,448,000$, respectively. Minimum rental commitments are:

|  | Stores | Office space | Total |
| :---: | :---: | :---: | :---: |
| 1974 | . $2,556,000$ | \$ 398,000 | \$ 2,954,000 |
| 1975 | 2,625,000 | 396,000 | 3,021,000 |
| 1976 | 2,500,000 | 334,000 | 2,834,000 |
| 1977 | 2,158,000 | 325,000 | 2,483,000 |
| 1978 | 1,994,000 | 338,000 | 2,332,000 |
| 1979-1983 | 7,961,000 | 1,735,000 | 9,696,000 |
| 1984-1988 | 4,934,000 | 1,692,000 | 6,626,000 |
| 1989-1993 | 1,062,000 | 961,000 | 2,023,000 |
| After 1993 | 35,000 |  | 35,000 |
|  | \$25,825,000 | \$6,179,000 | \$32,004,000 |


| Option price |  | Market value date of grant |  |
| :---: | :---: | :---: | :---: |
| Per share | Total | Per share | Total |
| \$7.63 to 9.00 | \$2,106,000 | \$7.63 to 11.00 | \$2,569,000 |
| 6.00 to 9.00 | 1,063,000 | 6.00 to 11.00 | 1,108,000 |
| 9.00 | $(277,000)$ | 11.00 | $(338,000)$ |
|  | $(2,704,000)$ |  | $(3,151,000)$ |
| 6.00 | 1,857,000 | 6.00 | 1,857,000 |
|  | \$2.045,000 |  | \$2,045,000 |

## ARTHUR YOUNG \& COMPANY

277 PARK AVENUE
NEW YORK, NEW YORK 10017

## To The Board of Directors Kay Corporation

We have examined the accompanying consolidated balance sheet of Kay Corporation at December 31, 1973 and 1972 and the related consolidated statements of income, stockholders' equity and changes in financial position for the years then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

With respect to Kay Corporation's investment at December 31, 1973 of $\$ 17,866,000$ in Mercantile Industries, Inc., an unconsolidated subsidiary, and equity of \$255,000 in its net income for the nine months then ended and its investment at December 31, 1973 of $\$ 2,605,000$ in Metal Traders, Inc., an affiliate, and equity of $\$ 1,290,000$ in its net income for the nine months then

Report of Certified Public Accountants

Five Year Summary of Operations Kay Corporation ended, (see Note 3), we have received the reports of other independent public accountants on their examinations of the financial statements of such companies. Our opinion expressed herein, insofar as it relates to the separate financial statements of Mercantile Industries, Inc. and Metal Traders, Inc. included or summarized herein and to their net income for the nine months ended December 31, 1973 included in Kay Corporation's investment and net income, is based solely upon the reports of the other independent public accountants.

In our opinion, based on our examination and the reports of other independent public accountants referred to above, the statements mentioned above present fairly the consolidated financial position of Kay Corporation at December 31, 1973 and 1972 and the consolidated results of operations and changes in financial position for the years then ended, in conformity with generally accepted accounting principles applied on a consistent basis during the period.

March 21, 1974


|  | Year ended December 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1973 | 1972 | 1971 | 1970 | 1969 |
| Revenues (000) | \$226,572 | \$137,181 | \$102,936 | \$102,151 | \$87,969 |
| Income from consolidated operations before income taxes (000) | 3,934 | 3,633 | 991 | 944 | 1,025 |
| Provision for income taxes (000) | 2,000 | 1,875 | 463 | 499 | 510 |
| Income after income taxes from consolidated operations (000). | 1,934 | 1,758 | 528 | 445 | 515 |
| Equity in earnings of unconsolidated affiliates, less allocated interest, net of income taxes (000) | 1,292 |  |  |  |  |
| Net income (000) . | \$ 3,226 | \$ 1,758 | \$ 528 | \$ 445 | \$ 515* |
| Earnings pershare | \$.62 | \$.50 | \$.18 | \$.15 | \$. 18 |
| Average number of common shares outstanding | 5,213,000 | 3,502,000 | $\underline{\underline{2,900,000}}$ | $\underline{\text { 2,900,000 }}$ | 2,900,000 |

[^3]
## Mercantile Industries, Inc. Consolidated Financial Statements

## Consolidated

 Balance Sheet Mercantile Industries, Inc. (71\% owned)
## Assets

| Assets | December 31 |  |
| :---: | :---: | :---: |
|  | 1973 | $\begin{gathered} 1972 \\ \text { (Restated) } \end{gathered}$ |
| Cash and restricted cash (Note 2) | \$ 17,710,508 | \$ 18,991,119 |
| Marketable securities, principally owned by insurance subsidiaries: |  |  |
| Bonds, at amortized cost (Market-\$10,274,106 and $\$ 9,731,388$, respectively) | 10,732,101 | 9,831,262 |
| Common and preferred stocks, at cost (Market-\$236,334 and $\$ 214,682$, respectively). | 253,935 | 192,530 |
|  | 10,986,036 | 10,023,792 |
| Finance receivables (Notes 2 and 3) | 143,326,000 | 122,411,421 |
| Less: |  |  |
| Unearned finance charges | 14,525,223 | 16,047,245 |
| Reserve for losses | 4,075,000 | 4,200,000 |
| Special reserve for losses (Note 1) | 167,290 | 489,949 |
|  | 18,767,513 | 20,737,194 |
| Net finance receivables | 124,558,487 | 101,674,227 |
| Estimated precomputed finance charges on simple interest loans, net (Note 1)...... | 1,346,396 | 749,180 |
| Insurance premiums, net of commissions, and other receivables | 3,963,591 | 1,564,118 |
| Repossessed collateral and residual value of leased equipment | 937,674 | 570,620 |
| Prepaid acquisition expenses applicable to unearned insurance premiums . | 1,799,198 | 1,470,222 |
| Investment in Bro-Dart Industries common stock <br> (Market-\$55,000 and \$130,000, respectively) | 450,000 | 450,000 |
| Other assets | 1,437,741 | 1,294,814 |
|  | \$163,189,631 | \$136,788,092 |

[^4]
## Liabilities and Shareholders' Equity

|  | December 31 |  |
| :---: | :---: | :---: |
|  | 1973 | 1972 <br> (Restated) |
| Liabilities |  |  |
| Short-term notes payable, less prepaid interest: |  |  |
| Bank loans (Note 2) | \$ 55,104,026 | \$ 31,687,042 |
| Commercial paper | 12,442,184 | 10,583,149 |
| Revolving credit agreement (Note 4) |  | 3,872,022 |
|  | 67,546,210 | 46,142,213 |
| Dealers' reserves | 6,674,567 | 847,142 |
| Unearned insurance premiums and commissions | 5,619,516 | 4,408,827 |
| Reserve for insurance claims and claim expenses | 5,157,056 | 3,100,747 |
| Accounts payable and accrued expenses | 3,282,437 | 3,203,327 |
| Income taxes payable (Note 10) | 1,927,236 | 1,084,831 |
| Long-term debt (Note 5) | 57,621,914 | 62,274,210 |
| Total liabilities | 147,828,936 | 121,061,297 |
| Minority interest in net assets of subsidiary (Note 6) | 2,902,500 | 3,130,000 |
| Shareholders' equity: |  |  |
| Capital stock: |  |  |
| Preferred (Notes 7 and 8). | 3,801,100 | 3,807,500 |
| Common (Notes 8 and 9) | 2,073,866 | 2,072,424 |
| Additional paid-in capital (Note 8) | 2,486,221 | 2,477,752 |
| Retained earnings, per accompanying statement (Note 11) | 4,264,885 | 4,375,796 |
|  | 12,626,072 | 12,733,472 |
| Less-Treasury common stock, 25,964 and 23,364 shares, respectively, at cost . . . . | $(167,877)$ | $(136,677)$ |
| Total shareholders' equity | 12,458,195 | 12,596,795 |
| Commitments (Note 13) |  |  |
|  | \$163,189,631 | \$136,788,092 |


|  | Year ended December 31 |  |
| :---: | :---: | :---: |
|  | 1973 | $1972$ <br> (Restated) |
| Revenues: |  |  |
| Finance charges, interest and other finance income, including profit participations of \$253,000 and |  |  |
|  | \$19,231,764 | \$16,266,048 |
| Insurance premiums earned | 8,900,775 | 8,220,400 |
| Investment income, net-insurance operations | 580,714 | 487,098 |
| Other income-insurance operations, including a gain on sale of insurance agencies of $\$ 165,497$ in 1973 . . . . . . | 528,389 | 493,005 |
|  | 29,241,642 | 25,466,551 |
| Expenses: |  |  |
| Finance operating expenses | 5,167,449 | 4,905,745 |
| Provision for losses on receivables | 3,239,398 | 2,635,496 |
| Interest expense | 10,082,848 | 6,902,004 |
| Insurance claims and claim expenses (Note 14) | 6,843,315 | 3,969,256 |
| Commissions and other insurance operating expenses | 3,634,810 | 3,632,939 |
|  | 28,967,820 | 22,045,440 |
| Operating income before income taxes | 273,822 | 3,421,111 |
| Provision for income taxes (Note 10) | 41,000 | 1,580,000 |
| Operating income | 232,822 | 1,841,111 |
| Net realized gain (loss) on sale of securities | $(18,308)$ | 20,282 |
| Minority interest (Note 6) | $(173,317)$ | $(186,767)$ |
| Net income for the period | \$ 41,197 | \$ 1,674,626 |
|  |  |  |
| Primary <br> Assuming full dilution | $\begin{aligned} & (.11) \\ & (.11) \end{aligned}$ | $\begin{array}{ll} \$ & 1.43 \\ & 1.17 \end{array}$ |
| Balance, beginning of period: As previously reported |  | \$4,009,990 |
| Adjustment for cumulative effect on prior periods of applying retroactively a change in certain methods of income recognition (Note 1) |  | $(634,916)$ |
| As restated | \$ 4,375,796 | 3,375,074 |
| Net income for the period | 41,197 | 1,674,626 |
| Cash dividends paid-Preferred stock | $(152,108)$ | $(167,984)$ |
| Common stock dividend-4\% in stock |  | $(505,920)$ |
| Balance, end of period (Note 11). | \$4,264,885 | \$ 4,375,796 |

[^5]|  | $\begin{aligned} & \text { Year ended } \\ & 1973 \end{aligned}$ | $\begin{gathered} \text { ecember } 31 \\ 1972 \\ \text { (Restated) } \end{gathered}$ |
| :---: | :---: | :---: |
| Financial resources were provided by: |  |  |
| Net income | \$ 41,197 | \$ 1,674,626 |
| Depreciation and amortization | 172,664 | 186,925 |
| Deferred income taxes | 842,000 | 562,000 |
| Minority interest in net income of Financial . | 173,317 | 186,767 |
| Provision for losses on receivables | 3,239,398 | 2,635,496 |
| Funds provided by operations | 4,468,576 | 5,245,814 |
| Long-term financing: |  |  |
| Senior . . . . Subordinated | 2,750,000 | $\begin{array}{r} 17,500,000 \\ 2,975,000 \end{array}$ |
| Liquidation of repossessed collateral |  | 563,547 |
| Increase in unearned insurance premiums, commissions, and claim reserves | 3,266,998 | 291,924 |
| Issuance of common stock | 9,911 | 35,963 |
| Issuance of warrants |  | 25,000 |
| Increase in short-term notes payable | 21,403,997 |  |
| Increase in dealers' reserves | 5,827,425 |  |
|  | $\underline{\underline{\$ 37,726,907}}$ | \$26,637,248 |
| Financial resources were used for: |  |  |
| Increase in finance and insurance receivables | \$28,523,131 | \$ 594,967 |
| Reduction in short-term notes payable |  | 8,864,217 |
| Payment of long-term debt: |  |  |
| Senior <br> Subordinated | $\begin{aligned} & 5,550,756 \\ & 1,851,540 \end{aligned}$ | $\begin{aligned} & 9,231,348 \\ & 1,765,240 \end{aligned}$ |
| Redemption of preferred stock |  | 500,000 |
| Preferred stock dividends: |  |  |
| Mercantile Financial | $\begin{aligned} & 152,108 \\ & 173,317 \end{aligned}$ | $\begin{aligned} & 167,984 \\ & 166,767 \end{aligned}$ |
| Reduction of minority interest | 227,500 | 227,500 |
| Acquisition of treasury common stock. . | 31,200 |  |
| Increase in estimated precomputed finance charges on simple interest loans, net .................................... . . . 597,216 102,194 |  |  |
| Increase in repossessed collateral | 414,291 |  |
| Increase in prepaid acquisition expenses | 328,976 | 59,349 |
| Decrease in dealers' reserves . |  | 434,503 |
| Other | 195,239 | 645,643 |
| Increase (decrease) in cash and marketable securities | $(318,367)$ | 3,857,536 |
|  | $\underline{\text { \$37,726,907 }}$ | \$26,637,248 |

[^6]
## 1. Summary of Significant Accounting Policies:

## Principles of consolidation

The accompanying consolidated financial statements include the accounts of Mercantile Industries, Inc. (Mercantile) and its subsidiaries, all wholly-owned, except Mercantile Financial Corporation (Financial) in which Mercantile owned all of the outstanding stock other than certain preferred and preference stock, see Note 6. In the year ended December 31, 1973, Kay Corporation, a majority owned subsidiary of Bowater-Ralli America Inc., acquired approximately $71 \%$ of Mercantile common stock from other shareholders. Bowater-Ralli America Inc. is wholly-owned by The Bowater Corporation Limited, a United Kingdom company.

## Accounting policies of finance subsidiaries

 Change in accounting methods:The American Institute of Certified Public Accountants has recently published guides for finance companies' (Finance Guide) and life insurance companies' (Life Insurance Guide) financial reporting which are effective for periods subsequent to December 31, 1973. Financial adopted, effective as of December 31, 1973, certain changes in order to conform its accounting policies to those recommended in the industry guides which result in changes in Financial's previous methods of recording finance charges, insurance commissions and credit life insurance premiums as income, as described below. Such changes in accounting policies were retroactively applied and resulted in the following:

|  | Increase |  |
| :---: | :---: | :---: |
|  | 1973 | 1972 |
| Revenues | \$861,662 | \$464,715 |
| Provision for losses on receivables | 475,000 | 125,000 |
| Income before income taxes | 386,662 | 339,715 |
| Provision for income taxes | 194,000 | 171,000 |
| Net income | \$192,662 | \$168,715 |
| Primary earnings per share | \$. 19 | \$.15 |

The balance of retained earnings at
December 31, 1971 has been reduced by the cumulative effect thereon of \$634,916 (net of income taxes of $\$ 640,000$ ) in applying retroactively the revised accounting methods.

The balance sheet at December 31, 1972 has been reclassified in accordance with the presentation recommended in the guides.

## Recognition of finance revenues

As permitted by the Finance Guide, finance charges on receivables other than rediscounts
and bulk purchases are credited to income as follows:
(a) A rate of $11 \%$ of the finance charges on receivables acquired is immediately credited to income to offset an equal amount of provision for the estimated losses recorded on such loans in the month of acquisition.

Rates of $2 \%, 11 / 2 \%$ and $21 / 2 \%$ of finance charges are immediately credited to income to offset the estimated direct cost of acquiring commercial, small business and consumer loans, respectively.
(b) A portion of the unearned finance charges equal to the anticipated servicing and collection costs to be incurred during the terms of such loans is credited to income beginning in the month following acquisition on the pro rata (straight-line) collection method with respect to all such loans other than industrial time sales loans and on the pro rata accrual method with respect to industrial time sales loans (for which repayment, late charges and extension fees are guaranteed by third party dealers or manufacturers).
(c) The remaining unearned finance charges are credited to income on the following basis (1) discounted loans-sum of the digits collection method with respect to all such loans other than industrial time sales loans and the sum of the digits accrual method with respect to industrial time sales loans, with one-half month's income recognized in the month of acquisition; (2) simple interest loanseffective yield collection method.
The estimated precomputed finance charges on simple interest loans included in the balance sheet represent the balance of interest computed in accordance with (a) above, less that portion of interest received which is to be recognized as income over the remaining terms of the loans on the basis described in (b) above.

On certain discounted consumer receivables acquired in a bulk purchase and in the process of liquidation, the finance charges and the special loss reserve, see below, in excess of the estimated amount of losses on the collection of such accounts are credited to income in amounts proportionate to the liquidation of such receivables.

On lease contracts receivable, Financial records a residual value of no more than $3 \%$ of the cost of the equipment leased which creates additional unearned finance charges that are credited to income as described above.

Late charges are credited to income as collected. Extension fees of less than $\$ 200$ are
credited to income as collected; all other extension fees are added to unearned finance charges which are credited to income over the revised terms of the loans.

Rebates of finance charges are charged to income in the month rebated and the remaining finance charges are credited to income.

## Provision for losses on receivables and write-off policy:

The reserve for losses on receivables is reviewed at the close of each accounting period and the provision for losses recorded at the date of loan acquisition is increased, as necessary, to reflect in the loss reserve any estimated additional amount of loss to be incurred in liquidation of the receivables outstanding at such time. Such adjustments are not offset by recording any additional revenue.

Accounts receivable, rediscount and other commercial loans and lease contracts receivable are written down to their estimated realizable value or the remaining balances are charged off against the reserve for losses after considering the value of the collateral pledged, the amount of customers' equity or dealers' reserves withheld, the financial condition of the financed company, recourse arrangements and guarantees by third parties, and other pertinent factors. Direct consumer and small business loans are charged off after considering the value of the underlying collateral, the borrower and other pertinent factors. However, all direct consumer and small business loans are charged off 1) no later than one year after the last payment of principal or interest has been received even though the underlying collateral has some realizable value, or 2) when the borrower is adjudged bankrupt and has not reaffirmed his loan, unless litigation is pending and collection appears feasible in which case the loan is written down to the estimated realizable value of the collateral.

## Recognition of credit insurance revenues:

Commissions received in advance on credit life and health and accident insurance (placed with nonaffiliated life insurance companies) on consumer and small business loans are credited to income on the sum of the digits accrual method. Pursuant to the life insurance guide, credit life and health and accident insurance premiums are credited to income and the related prepaid servicing costs are charged to income on the sum of the digits accrual method. Claims and claim adjustment expenses are charged to income as incurred. Rebates of insurance premiums and commis-
sions are charged to income and the remaining unearned premiums and commissions are credited to income in the month of rebate.

## Special reserve for losses:

A special reserve was established in October 1970, primarily for estimated losses on the collection of certain receivables purchased.

## Deferred income taxes:

Deferred income taxes relate primarily to variances as between financial presentation and income tax reporting in accounting for leasing transactions and the recognition of finance charges as income on certain discounted loans.

## Employee benefit plans:

Financial has a non-contributory pension plan and a profit-sharing plan (with provision for voluntary employee contributions) covering substantially all employees, and it is the policy to fund pension and profit-sharing costs accrued subject to tax and actuarial considerations. Financial provided $\$ 117,000$ and $\$ 91,000$ for the estimated cost of its pension plan for the years ended December 31, 1973 and 1972, respectively. No provision for contribution was made under the terms of the profit-sharing plan for the year ended December 31, 1973. For the year ended December 31, 1972, $\$ 100,000$ was provided under the plan. At December 31, 1973 and 1972, there were no unfunded vested benefits or past service liability.

## Accounting policies of casualty insurance subsidiaries:

The accounts of Parliament National Corporation (Parliament) and its subsidiaries, primarily property and casualty insurers, are stated in conformity with generally accepted accounting principles, which differ in some respects from regulatory reporting requirements. The principal differences are that, under generally accepted accounting principles, prepaid acquisition expenses and nonadmitted assets are recorded and investments in stocks are recorded at cost (all of which give rise to deferred income taxes in recognition of timing differences between reporting such items for income tax and financial statement purposes) and statutory claim reserves in excess of case basis claim reserves are restored to retained earnings.

## 2. Bank Lines of Credit and Compensating Balances:

At December 31, 1973, bank lines of credit aggregating $\$ 98,510,000$ were available to Financial (of which \$6,250,000 were also
available to Mercantile) under which notes payable of $\$ 55,385,000$ including $\$ 4,200,000$ payable by Mercantile were outstanding. The use of these lines is restricted to the extent that 1) Financial and Mercantile together are required periodically to liquidate their indebtedness to individual banks for generally 90 days each year and 2) under the terms of its long-term loan agreements Financial is required to maintain unused bank lines of credit equal to its commercial paper outstanding and long-term debt due within one year which aggregated $\$ 16,147,125$ at December 31, 1973.

Under the terms of long-term debt agreements the aggregate amount of outstanding notes under bank lines of credit, commercial paper, long-term senior notes and certain other senior liabilities of Financial is limited to a multiple of the sum of its subordinated debt outstanding and shareholders' equity less certain defined assets. Under this restriction, Financial's ability to borrow such additional senior funds was limited to $\$ 16,500,000$ at December 31, 1973.

Under the terms of bank line credit agreements, Financial and Mercantile borrow at the prime rate of interest and, beginning in 1973,
maintained on deposit with banks compensating balances in most instances of 5\% or $10 \%$ of authorized lines when such lines are not in use and $20 \%$ when such lines are in use, and in some other instances, $15 \%$ at all times. Prior to 1973, Financial and Mercantile maintained at all times 15\% compensating balance deposits on all bank lines of credit. Mercantile also maintains a compensating balance equal to $15 \%$ of its long-term notes outstanding of $\$ 6,750,000$ at December 31, 1973, see Note 5, under the terms of the note agreement. Compensating balances and usage restrictions increase the effective rates of interest on the related borrowings. Cash balances reflected in the balance sheets at December 31,1973 and 1972 include compensating balances of \$15,843,000 and \$15,572,000, respectively.

Short-term notes payable to banks at December 31, 1973 include $\$ 275,000$ of a Parliament subsidiary's debt secured by a pledge of all its premium finance receivables.

## 3. Finance Receivables:

Contractual maturities of outstanding finance receivables at
December 31, 1973 are as follows:


Accounts receivable
(net of \$11,129,000
customers' equity)
and inventory
loans (c) 15,332
Rediscount loans
(net of \$4,689,000
customers' equity)
(d) $\ldots \quad 4,361$

Other (e) . . . . . . . . . . . . . . . $\quad \frac{19,021}{\$ 143,326}$
(a) The original terms of these loans generally do not exceed 60 months.
(b) The original terms of these loans generally do not exceed 24 months.
(c) Accounts receivable loans are due as the underlying invoices pledged become due, and inventory loans generally are due on demand.
(d) Rediscount loans are due as the instalments on the loans pledged become due (generally 36 months or less). The maturities of these loans are not available because they are generally serviced and collected by Financial's clients.
(e) Includes \$7,872,000 of non-instalment
loans due on demand, and $\$ 10,370,000$ of direct consumer instalment loans acquired in a bulk purchase in which Financial has a net investment of $\$ 4,454,000$. The maturities of the loans are not readily available, since the servicing and collection of such loans are being handled by the seller. However, under the terms of the purchase agreement, Financial's net investment in such loans is to be repaid in 60 months or less.
(f) Experience of Financial has shown that many direct consumer loans will be renewed prior to contractual maturity dates. For the year ended December 31,1973 cash collections were $49 \%$ of the average outstanding balance.

## 4. Revolving Credit Agreement:

Under the terms of a revolving credit agreement, Financial may borrow up to $\$ 4,000,000$ at $1 \%$ above the prevailing Eurodollar interest rate to September 1974. No borrowings under such agreement were outstanding at December 31, 1973. The $\$ 4,000,000$ notes outstanding at December 31, 1972 are reduced by prepaid interest.

## 5. Long-Term Debt Including Amounts Due Within One Year:

December 31,
1973
1972
Long-term debt of subsidiaries (including subordinated debt of \$13,937,000 and $\$ 15,644,000$ ) bearing interest at rates from $51 / 8 \%$ to $97 / 8 \%$ (average rate $8.2 \%$ ), due in varying amounts to 1987 (a) . . . . . \$46,698,864
$\$ 53,206,620$
Long-term debt of Mercantile: Notes due in varying amounts to 1979 with interest at $13 / 4 \%$ above the prevailing prime rate of interest (b), see Note 2 ............. 6,750,000 7,500,000
6\% subordinated debentures due in varying amounts to 1977 ....... 551,250 692,250 $7 \%$ convertible capital debentures due in equal annual instalments 1976 to 1979 .................. due in 1979 (c) . . . . . . . $\frac{2,750,000}{\frac{10,923,050}{102}}$
Total (d) . . . . . . . . . . . . . . $\$ 57,621,914$
(a) In May 1972, Financial received $\$ 3,000,000$ from the issuance of its $\$ 2,000,000,97 \% \%$ senior subordinated note and $\$ 1,000,000,93 / 4 \%$ junior subordinated notes due in equal annual instalments from 1978 to 1987 and the issuance of warrants to purchase 25,000 shares of Mercantile common stock, see Note 9.

In September 1972, Financial received $\$ 8,500,000$ from the issuance, at par, of its $85 / 8 \%$ senior notes due in equal annual instalments from 1978 to 1987.

In December 1972, Financial received $\$ 4,000,000$ trom the issuance of its $2 \%$ over the prevailing prime interest rate note (with a maximum average interest rate of $83 / 4 \%$ ) due in varying amounts from 1981 to 1983 and received $\$ 2,000,000$ from the issuance of its $118 \%$ of $1 / 2 \%$ over the prevailing prime interest rate note (with a maximum average interest rate of $81 / 2 \%$ ) due in varying amounts from 1978 to 1979.

At December 31, 1972, senior notes include a non-interest bearing note of $\$ 3,208,600$, less unamortized discount, imputed at an interest rate of $8 \%$.
(b) In June 1972, Mercantile refinanced its $\$ 4,500,000$ outstanding note due in various amounts to 1978 into a $\$ 7,500,000$ note due in various amounts to 1979. All of the shares of common stock of Parliament and its subsidiary, Parliament Insurance Company, are held by the lender pursuant to several covenants in the loan agreement.
(c) In September and December 1973, Mercantile received a total of $\$ 2,750,000$ from Kay Corporation, the $71 \%$ parent of Mercantile, for the issuance of its subordinated capital notes at par, with interest at the sum of $117.5 \%$ of the prime rate of interest plus $1 \%$ to December 31, 1973, $2 \%$ in 1974, 3\% to April 1, 1975 and 2\% to January 2, 1979.
(d) All long-term debt is redeemable at various times at up to $109 \%$ of the face amount of debt. The $7 \%$ capital debentures are convertible into common stock of Mercantile at the rate of $\$ 17.40$ per share to May 31, 1975. Such conversion price is subject to adjustment in the case of stock dividends on common stock, etc. The aggregate annual maturities of long-term debt of Mercantile and
its subsidiaries for the five years subsequent to December 31, 1973 are as follows:
Year ending December 31,

| $1974 \ldots \$ 4,777,000$ | $1977 \ldots$ |  |
| :--- | :--- | ---: |
| $1975 \ldots 5,088,000$ |  |  |
| $1976 \ldots$ | $. .665,000$ | $1978 \ldots 5,158,000$ |

6. Minority Interest in Net Assets of Subsidiary:

Minority interest in the net assets of Financial is recorded at the par value, $\$ 100$ per share, of issued and outstanding $51 / 2 \%$ to $6 \%$ cumulative preferred and preference stock not owned by Mercantile of $\$ 2,902,500$ and $\$ 3,130,000$ at December 31, 1973 and 1972, respectively. The preferred stock has preference as to dividends and in liquidation over preference and common stock. The preference stock has similar priority over common stock. Each series of preferred and preference stock is callable at various prices up to $\$ 104$ per share at December 31, 1973 and is redeemable at par through sinking fund provisions. Preferred and preference stock annual sinking fund requirements are payable $\$ 227,500$ in 1974, \$432,500 in 1975 and 1976 and \$285,000 in 1977 and 1978.

## 7. Preferred Stock:

Mercantile's certificate of incorporation authorizes 250,000 shares of no par value preferred stock issuable in series at varying dividend rates, liquidating values and redemption values. The preferred stock has preference as to dividends and in liquidation over common stock and class B common stock of Mercantile.

At December 31, 1973, 38,011 shares of series $B \$ 4$ cumulative dividend, convertible, $\$ 100$ liquidation value preferred stock were outstanding. None of the series B preferred stock may be redeemed by Mercantile prior to July 1, 1974, but may be redeemed in the year ending June 30, 1975 at \$105 per share and thereafter at a declining rate of $\$ 1.00$ per annum to $\$ 100$ at July 1, 1979 and thereafter. The shares are convertible into common stock prior to July 1,1980 at $\$ 13.74$ per share of common stock. Such conversion price is subject to adjustment in the case of stock dividends on common stock, etc.

The holder of Mercantile's series A preferred stock exercised its right to require Mercantile to redeem all of the 5,000 outstanding shares of such stock at par value in June 1972.

## 8. Common Stock and Additional Paid-in Capital:

Mercantile's certificate of incorporation authorizes the issuance of $4,000,000$ shares of common stock, $\$ 2$ par value and 1,000,000 shares of class B common stock, \$2 par value.

None of the class B common stock was
reserved for issuance, issued or outstanding at December 31, 1973. Shares of the common stock issued and outstanding at December 31, 1973 and 1972 and transactions affecting common stock and related accounts in the years then ended are summarized as follows:

|  | Common stock |  |  |
| :---: | :---: | :---: | :---: |
|  | Shares issued and outstanding | Amount | Additional paid-in capital |
| Balance, December 31, 1971 | 994,449 | \$1,988,898 | \$1,999,503 |
| Issuance of 4\% stock dividend on common stock | 38,524 | 77,048 | 423,764 |
| Employee stock options exercised | 1,250 | 2,500 | 5,698 |
| Conversion of 229 shares of series B preferred stock and $\$ 4,890$ par value of $7 \%$ debentures | 1,989 | 3,978 | 23,787 |
| Issuance of warrants to purchase 25,000 shares of common stock, see Note 5 |  |  | 25,000 |
| Balance, December 31, 1972 | 1,036,212 | 2,072,424 | 2,477,752 |
| Conversion of 64 shares of series B preferred stock and $\$ 3,540$ par value of $7 \%$ debentures | 721 | 1,442 | 8,469 |
| Balance, December 31, 1973 | . 1,036,933 | \$2,073,866 | \$2,486,221 |

At December 31, 1973 a total of 747,671 shares of common stock, authorized but unissued, was reserved for the following purposes:
(a) 345,915 shares for the exercise of
outstanding stock purchase warrants;
(b) 74,930 shares for the exercise of
options granted or available for grant under employee stock option plans;
(c) 276,720 shares for issuance to holders of series B preferred stock convertible into common stock; and
(d) 50,106 shares for issuance to holders of $7 \%$ capital debentures convertible into common stock.

## 9. Stock Options and Purchase Warrants:

Mercantile's 1967 and 1966 qualified stock option plans, as amended in 1971, authorize the issuance of options to salaried officers and key employees to purchase shares of common stock at $100 \%$ of the fair market value on the date the options are granted. Options granted or available for grant are not exercisable after five years from the date of grant, and the optionee is required to agree to remain in the employ of Mercantile for at least two years after the date of grant. All options are cancelled upon termination of employment.

At December 31, 1973, warrants and employee stock options outstanding (adjusted for the stock dividends on common stock) are as follows:

| Number <br> of shares <br> of com- |  |  |
| :---: | :---: | :---: |
| mon stock |  |  |
| which | Purchase |  |
| may be | price | Exercisable |
| purchased per share | to |  |

## Warrants issued

in (a):

| December, 1964 | 59,524 | \$13.02 | $\begin{gathered} \text { December } 31, \\ 1974 \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| March, 1969 and |  |  |  |
| January, 1970 | 42,000 | 12.50 | April 1, 1981 |
| December, 1969 | 218,380 | 10.99 | $\begin{gathered} \text { December } 1, \\ 1976 \end{gathered}$ |
| May, 1972, see Note 5 | 26,011 | 15.07 | June 1, 1975 |
|  |  | 16.58 | June 1, 1982 |
|  | 345,915 |  |  |
| Employee stock options (b) | 51,241 | $\begin{array}{r} 9.62- \\ 12.13 \end{array}$ | Various dates |
|  | 397,156 |  |  |

(a) All warrants are subject to adjustment under terms of antidilution provisions.
(b) At December 31, 1973, all of the above options are exercisable at an average price of $\$ 10.39$ per share. Options to purchase 23, 689 shares and 17,905 shares at December 31, 1973 and 1972, respectively, were available for grant. In 1973, no options were granted or exercised, and options to purchase 5,784 shares were terminated. In 1972, options
to purchase 14,850 shares at $\$ 10.00$ per share were granted; options to purchase 1,250 shares were exercised, and options to purchase 9,027 shares were terminated.

## 10. Income Taxes:

The provisions for income taxes for the years ended December 31, 1973 and 1972 were increased \$842,000 and \$562,000 for income (net) recorded in the respective periods which will be included in subsequent periods' taxable income. Income taxes payable include deferred taxes of $\$ 1,873,000$ and $\$ 1,031,000$ at December 31, 1973 and 1972, respectively.

The differences between the provisions for income taxes for the years ended December 31,1973 and 1972 and the amount of income computed by applying the federal income tax rate of $48 \%$ to operating income before income taxes for the respective years are primarily due to state income taxes, federal long-term capital gains tax rates and tax exempt interest.

## 11. Dividend Restrictions:

Restrictive covenants as to amounts available for payment of dividends are contained in various long-term debt agreements of Mercantile and Financial. Under the most restrictive of Mercantile's various agreements none of the consolidated retained earnings was available for the payment of cash dividends on common stock at December 31, 1973.

## 12. Rent Expense:

The aggregate rent expense for all office space, furniture, fixtures and equipment leased was $\$ 339,732$ and $\$ 339,210$ for the years ended December 31, 1973 and 1972, respectively.

## 13. Commitments:

The Company leases a substantial amount of its office space and some equipment for terms ranging from one to ten years. Based on leases presently in force, the payments to be made in each of the periods indicated are as follows:

| Year ending December 31, | Office <br> space | Equipment |  | Total |
| :---: | ---: | ---: | ---: | ---: |
| $1974 \ldots \ldots \ldots \ldots$ | $\$ 173,000$ | $\$ 70,000$ | $\$ 243,000$ |  |
| $1975 \ldots \ldots \ldots$ | 158,000 | 70,000 | 228,000 |  |
| $1976 \ldots \ldots \ldots$ | 129,000 |  | 129,000 |  |
| $1977 \ldots \ldots \ldots$ | 41,000 |  | 41,000 |  |
| $1978 \ldots \ldots \ldots$ | 12,000 |  | 12,000 |  |
| $1979-1983 \ldots \ldots$ | $\ldots . .$. | 5,000 |  | 5,000 |

## 14. Changes in Estimates of Insurance Claim and Claim Adjustment Reserves:

Estimates of claim adjustment expenses and losses on reported claims are revised as additional information becomes available. Such changes and any variances between related claim reserves and actual payments are included in the results of operations in the period of revision or payment. Mercantile's results of operations for the years ended December 31, 1973 and 1972 include claim adjustment expenses and losses incurred of approximately $\$ 714,000$ and $\$ 86,000$, respectively, applicable to claims incurred prior to December 31, 1972 and 1971, respectively.

## 15. Earnings Per Share:

Primary earnings per common share have been determined by reducing net income for the series $A$ and $B$ preferred stock dividend requirements of $\$ 152,108$ and $\$ 167,984$, for the years ended December 31, 1973 and 1972, respectively, and are based on the weighted average number of common shares outstanding of $1,011,468$ shares in 1973 (common equivalent shares are anti-dilutive) and common and common equivalent shares outstanding of 1,075,793 (adjusted for the 4\% common stock dividend paid in 1972) shares in 1972. Common equivalent shares consist of the average number of common shares issuable upon exercise of dilutive warrants and employee stock options issued by Mercantile after May 31, 1969, less the common shares that theoretically could have been repurchased with the proceeds available from the assumed exercise of those warrants and options or, where appropriate, using the proceeds to retire callable preferred stock, with net income applicable to common stock being increased by the related dividends thereon.

Fully diluted earnings per common share assumes, where dilutive in addition to the above, that the weighted average number of $7 \%, \$ 100$ par value debentures and series $A$ and series B preferred shares outstanding for the year ended December 31, 1972 were converted into common stock at the beginning of the period and net income applicable to common stock was increased by the related dividends and interest (net of income taxes). It also includes the additional dilutive effect of employee stock options and warrants issued prior to June 1, 1969.

## Report of Independent Accountants

To the Board of Directors and Stockholders of Mercantile Industries, Inc.
We have examined the accompanying consolidated balance sheet and the related consolidated statements of income, retained earnings and changes in financial position of Mercantile Industries, Inc. and subsidiaries for the years ended December 31, 1973 and 1972. Our examinations were made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and such other auditing procedures as considered necessary in the circumstances.
As described in the Accounting Policies of Finance Subsidiaries (Note 1), during 1973 the Company retroactively changed its method of recording certain revenues and provisions for fosses on receivables.
In our opinion, the consolidated financial statements examined by us present fairly the financial position of Mercantile Industries, Inc. and subsidiaries at December 31, 1973 and 1972 and the results of their operations and the changes in their financial position for the years then ended, in conformity with generally accepted accounting principles applied on a consistent basis after restatement for the changes, with which we concur, described in the preceding paragraph.


Chicago, Illinois
March 18, 1974

Kay Corporation Analytical Review of Continuing Operations (000)

|  | Year ended December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | As reported |  | Pro forma* |  |
|  | 1973 | 1972 | 1973 | 1972 |
| Income from consolidated operations International Trade Division | \$3,300 | \$1,396 | \$3,347 | \$2,936 |
| Retail Division | 1,218 | 2,237 | 1,218 | 780 |
| Kay Central | (584) |  | (466) | (45) |
| Income from consolidated operations | 3,934 | 3,633 | 4,099 | 3,671 |
| Provision for income taxes | 2,000 | 1,875 | 2,000 | 1,649 |
|  | 1,934 | 1,758 | 2,099 | 2,022 |
| Provision for specific inventory losses, net of income taxes |  |  |  | (689) |
| Equity in earnings (loss) of unconsolidated affiliates: |  |  |  |  |
| Metal Traders | 1,290 |  | 1,347 | (534) |
| Financial Services Division, net | 2 |  | (641) | 393 |
| Extraordinary items, net of taxes |  |  |  | 192 |
| Net income | \$3,226 | \$1,758 | \$2,805 | \$1,384 |
| Earnings per share | \$. 62 | \$. 50 | \$. 51 | \$. 25 |
| Average number of shares outstanding | 5,213,000 | 3,502,000 | $\underline{\text { 5,450,000 }}$ | 5,450,000 |

*Pro forma results of continuing operations and per share information assume
the acquisitions of present operations had occurred on January 1, 1972.


International Trade Division
Analytical Review of Continuing Operations (000)

Financial Services
(Mercantile Industries, Inc., 71\% owned unconsolidated subsidiary) Analytical Review of Continuing Operations (000)

|  | Year ended December 31 eported Proforma* |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1973 | 1972 | 1973 | 1972 |
|  | International trading 1972 |  |  |  |
| Revenues | \$171,612 | \$117,388 | \$179,909 | \$135,145 |
| Income before income taxes. | 2,827 | 1,396 | 2,916 | 2,622 |
| Livestock and meat trading |  |  |  |  |
| Revenues | 7,012 |  | 7,652 | 4,216 |
| Income before income taxes. | 473 |  | 431 | 314 |
| Total |  |  |  |  |
| Revenues | 178,624 | 117,388 | 187,561 | 139,361 |
| Income before income taxes. | \$ 3,300 | \$ 1,396 | \$ 3,347 | \$ 2,936 |
| Metal trading (Investment in Metal Traders, a $50 \%$ owned unconsolidated affiliate) |  |  |  |  |
|  |  |  |  |  |
| Income (loss) before <br> income taxes $\qquad$ \$ 4,722 <br> \$ 4,944 <br> \$ $(1,094)$ |  |  |  |  |
| Provision for income taxes | 2,159 |  | 2,275 |  |
| Income (loss) after income taxes. | \$ 2,563 |  | \$ 2,669 | \$ (1,094) |
| Net income (loss) from Metal Traders attributable to Kay | \$ 1,290 |  | \$ 1,347 | \$ (534) |
| Divisional Operating Statistics* |  |  |  |  |
| International Trade Division (excluding Metal Traders) |  |  |  |  |
| Number of employees |  |  | 345 | 335 |
| Sales per employee |  |  | \$544,000 | \$416,000 |
| Percentage of pre-tax income to | o revenue |  | 1.8\% | 2.1\% |

*Pro forma results of continuing operations assume the acquisition of present operations had occurred on January 1, 1972. Divisional operating statistics are prepared on a pro forma basis.

| Commercial finance | Year ended December 31   <br> As reported Pro forma*  <br> 1973 1972 1973 |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| Revenues | \$9,337 | \$11,992 | \$10,057 |
| Income before income taxes | 790 | 879 | 658 |
| Consumer finance |  |  |  |
| Revenues | 5,670 | 7,117 | 6,505 |
| Income before income taxes | 710 | 889 | 2,196 |
| Fire and casualty insurance |  |  |  |
| Revenues | 7,265 | 9,623 | 8,760 |
| Income (loss) before income taxes. | 62 | $(1,170)$ | 1,047 |
| Unallocated corporate |  |  |  |
| Revenues | 425 | 510 | 145 |
| Loss before income taxes | (302) | (342) | (459) |
| Income before income taxes | 1,260 | 256 | 3,442 |
| Provision for income taxes | 532 | 41 | 1,580 |
| Income before minority interests | 728 | 215 | 1,862 |
| Minority interests and preferred dividends | 243 | 325 | 355 |
| Net income (loss) to common shareholders | \$ 485 | \$ (110) | \$ 1,507 |
| Income (loss) attributable to Kay Corporation, net of allocated charges (primarily interest and goodwill amortization) | \$ 2 | \$ (641) | \$ 393 |
| Divisional Operating Statistics* |  |  |  |
| Financial Services Division |  |  |  |
| Number of employees |  | 259 | 277 |
| Revenue per employee |  | \$113,000 | \$92,000 |
| Percentage of pre-tax income to reve | nue | . $9 \%$ | 13.5\% |

*Pro forma results of continuing operations assume the acquisition of present operations had occurred on January 1, 1972. Divisional operating statistics are prepared on a pro forma basis.

## Retail Division

Analytical Review of Continuing Operations (000)

|  | Year ended December 31 As reported Pro forma* |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1973 | 1972 | 1973 | 1972 |
| Fine jewelry stores |  |  |  |  |
| Revenues | \$29,561 | \$13,378 | \$29,561 | \$22,715 |
| Income before income taxes | 1,563 | 1,846 | 1,563 | 901 |
| Leased fine jewelry departments |  |  |  |  |
| Revenues | 10,449 | 3,202 | 10,449 | 9,151 |
| Income before income taxes | 508 | 514 | 508 | 181 |
| Fashion stores |  |  |  |  |
| Revenues | 7,827 | 3,213 | 7,827 | 6,443 |
| Loss before income taxes | (827) | (86) | (827) | (265) |
| Retail central |  |  |  |  |
| Loss before income taxes | (26) | (37) | (26) | (37) |
| Total |  |  |  |  |
| Revenues | 47,837 | 19,793 | 47,837 | 38,309 |
| Income before income taxes | \$ 1,218 | \$ 2,237 | \$ 1,218 | \$ 780 |


| Divisional Operating Statistics* |  |  |
| :---: | :---: | :---: |
|  | 1973 | 1972 |
| Retail Division |  |  |
| Number of employees | 1,365 | 1,241 |
| Sales per store employee | \$41,000 | \$37,000 |
| Percentage of pre-tax income to revenues | 2.5\% | 2.0\% |

* Pro forma results of continuing operations assume the acquisition of present operations had occurred on January 1, 1972. Divisional operating statistics are prepared on a pro forma basis.



## Directors and Officers

Kay Corporation

## Directors:

The Earl of Carrick-A Director of The Bowater Corporation Limited and Chairman of Ralli Brothers (Trading), Limited, London, England
Anthonie C. van Ekris-President, Chief Executive Officer
Whitney I. Gerard-Partner, Alexander \& Green, New York City, New York
Malcolm Horsman-Deputy Chairman, and Joint Managing Director, The Bowater Corporation Limited, London, England
C. D. Kaufmann-Chairman Emeritus

Michael R. Lavington-Executive Vice President \& Treasurer, and President Kay Retail Division

## Other Officers:

Arie Nugteren, Vice President, and President Kay International Trade Division
Dong S. Suh, Vice President \& Chief Financial Officer
John B. Baxter, Jr., Vice President-Administration
Julian Rundle, Vice President
Roy I. Weitzer, Secretary \& General Counsel
Murray Ackerman, Assistant Treasurer and Assistant Secretary
Allana Sears, Assistant Secretary
Robert B. McCreight, President, Union Stock Yards Company of Omaha, (Limited)
LeRoy L. Kohn, President, Mercantile Industries, Inc. ( $71 \%$ owned)
Allen S. Snyder, President, Metal Traders, Inc. (50\% owned)

Transfer Agents:
Bankers Trust Company, 485 Lexington Avenue, New York City, N. Y. 10017
American Security and Trust Co., 15th and New York Avenue, N.W., Washington, D.C. 20005

## Registrars:

Bankers Trust Company, 485 Lexington Avenue, New York City, N.Y. 10017
National Savings and Trust Company, 15th and New York Avenue, N.W., Washington, D.C. 20005
Banks:
The following is a list of banks providing credit lines of approximately $\$ 80,000,000$ to Kay Corporation, excluding credit lines held by our two major investments, Mercantile Industries, Inc., (71\% owned) and Metal Traders, Inc. (50\% owned).
Bankers Trust Company: New York, New York
The First National Bank of Chicago: Chicago, Illinois
The Chartered Bank: New York, New York
Marine Midland Bank: New York, New York
European-American Bank \& Trust Company: New York, New York
Israel Discount Bank Limited: New York, New York
Manufacturers Hanover Trust Company: New York, New York
Security National Bank: New York, New York
Fidelity International Bank: New York, New York
Bank of America: New York, New York
French American Banking Corporation: New York, New York
Barclays Bank International Limited: New York, New York
Northwestern National Bank: Omaha, Nebraska


[^0]:    See accompanying notes.

[^1]:    See accompanying notes.

[^2]:    See accompanying notes.

[^3]:    *includes extraordinary item of \$56,000 (\$.02 per share)

[^4]:    (See accompanying notes to financial statements)

[^5]:    (See accompanying notes to financial statements)

[^6]:    (See accompanying notes to financial statements)

